

## MEAT CATEGORY BOOST OFFER - TERMS & CONDITIONS

Effective: 1 February 2024

### Everyday Rewards

1. The Everyday Rewards programme was launched on **1 February 2024**.
2. The Everyday Rewards programme is the customer loyalty programme which Woolworths New Zealand Limited ("Woolworths NZ") operates throughout New Zealand.
3. For more information on Everyday Rewards, please visit [everydayrewards.co.nz](https://everydayrewards.co.nz) and for the full terms and conditions of the Everyday Rewards programme, visit [everydayrewards.co.nz/terms-and-conditions](https://everydayrewards.co.nz/terms-and-conditions).

### What are Boost Offers?

4. Boost offers are personalised offers that help Everyday Rewards members ("Everyday Rewards Members") collect more Everyday Rewards points. Boost offers are communicated to the Everyday Rewards Members via email and/or via the Everyday Rewards website or mobile app, and/or the Woolworths NZ website or mobile app ("Boost Offer(s)").
5. Each Boost Offer is independent of the others and has its own set of terms and conditions. Please refer to the specific terms and conditions of each individual Boost Offer for further details
6. For "meat category" Boost Offers, Everyday Rewards Members who spend the amount specified in their Boost Offer on meat product(s) at Woolworths in a single qualifying transaction, and meet the conditions specified in their Boost Offer, can collect Everyday Rewards points.
7. Some exclusions apply such as frozen meals, frozen poultry, freezer poultry, fish and seafood promotional products. Woolworths NZ reserves the right to amend the definition of "meat category."

### Boost Offer Terms for Everyday Rewards Members

8. To redeem their Boost Offer, the Everyday Rewards Member needs to 'hit the Boost button' to activate the Boost Offer via the Everyday Rewards website or mobile app, or via the Woolworths NZ website or mobile app, and purchase meat product(s) (subject to the exclusions listed in paragraph 7 above) from any Woolworths NZ store or on Woolworths NZ's ecommerce site ("Online") using their registered Everyday



Rewards card and meet the other conditions specified in their Boost Offer in one single transaction and within the promotion period stated in the Boost Offer ("Promotion Period").

9. If shopping Online, the Everyday Rewards Member must 'hit the Boost button' to activate their Boost Offer and receive their qualifying order within the Promotion Period to be eligible for the offer and collect Everyday Rewards points. For the avoidance of doubt, if upon delivery the supplied basket does not meet the conditions of the Boost Offer, the Everyday Rewards Member will not qualify for Everyday Rewards points. This might occur, for instance, if the Everyday Rewards Member made changes to their order after placing it.
10. If the Everyday Rewards Member has selected the "Allow Substitutions" box at the online checkout and the ordered meat product(s) is/are not available at the time of order picking, the product(s) may be substituted for another/other meat product(s). Unless the substituted product(s) supplied is/are similarly eligible for a Boost Offer and the Everyday Rewards Member has 'hit the Boost button' to activate said Boost Offer before placing the order, the Everyday Rewards Member will not qualify for Everyday Rewards points.
11. If shopping in-store, and one or more qualifying product(s) is/are not available at the time of shopping, the Everyday Rewards Member will not qualify for Everyday Rewards points in relation to this/these qualifying product(s).
12. The Boost Offer is loaded to the selected Everyday Rewards card only when activated by the Everyday Rewards Member and can only be redeemed once per Everyday Rewards Member, unless stated otherwise, within the Promotion Period at any Woolworths NZ store or Online.

### **Binding Terms**

13. By entering into this promotion, Everyday Rewards Members agree to be bound by these terms and conditions.

### **Who is eligible**

14. Boost offers are personalised for each individual Everyday Rewards Member. Each Boost Offer is only available to those Everyday Rewards Members who (i) have received an email communication from Woolworths NZ and/or (ii) have been notified of the Boost Offer via the Everyday Rewards website or mobile app, and/or the Woolworths NZ website or mobile app.
15. The Boost Offer cannot be shared with another person whether by forwarding the email or otherwise.

16. The Boost Offer points will automatically be added to the Everyday Rewards Member's Everyday Rewards account within 5 working days from the end date of the Promotion Period. If for any reason the points have not been automatically loaded onto the Everyday Rewards Member's Everyday Rewards account, the Everyday Rewards Member should contact the customer care team on 0800 40 40 40. The customer care team will process any complaints or address issues within 14 working days if the Everyday Rewards Member is eligible based on the Boost Offer terms stated above.

### **Variations**

17. Woolworths NZ reserves the right to vary any of the terms of this promotion or to terminate, suspend or reschedule this promotion.

### **Exclusions and Liability**

18. Woolworths NZ is not responsible for any Boost Offers not redeemed by the Everyday Rewards Member within the Promotion Period.
19. To the extent permitted by law, and without limiting any rights Everyday Rewards Members may have under the Consumer Guarantees Act 1993 in relation to the promotion, Woolworths NZ and its related companies, employees and agencies shall not be liable for any loss, damage or personal injury (including but not limited to indirect or consequential loss) suffered by any Everyday Rewards Member arising directly or indirectly out of or in connection with entering this promotion or claiming/winning any reward.
20. Woolworths NZ is not responsible for the transmission or receipt of any incorrect information associated with entries, either caused by user error or any equipment or programming malfunction associated with the promotion.
21. The Boost Offer is not transferable or redeemable for cash.
22. Woolworths NZ is not responsible for any breach of these terms and conditions.
23. The Boost Offer is only available in New Zealand.

### **Privacy policy and use of personal information**

24. Any personal information collected by Woolworths NZ through the promotion will be stored, used and disclosed in accordance with [Woolworths NZ's privacy policy](#) ("Privacy Policy") and the Privacy Act 2020 ("Privacy Act").

25. Everyday Rewards Members have the right to access their personal information pursuant to the Privacy Act, and can do so by contacting the customer care team on 0800 40 40 40 or via one of the methods set out in the Privacy Policy.
26. By entering this promotion, Everyday Rewards Members consent to the use of their information as described above.

### **Promoter's Details**

27. This Boost Offer is made by Woolworths New Zealand Limited, 80 Favona Rd, Mangere, Auckland. For any queries, please contact the customer care team on 0800 40 40 40.
28. For any queries regarding the Everyday Rewards programme, Everyday Rewards Members can refer to the [FAQs](#) or call the Everyday Rewards team on 0800 969 337.

### **Additional Terms and Conditions**

29. Woolworths NZ employees are not excluded from this promotion.